

# Autism is trending. → Now do something about it.



## Autism is everywhere right now

It is on television, in workplaces, in government strategies. The conversation has never been louder.

### And almost nothing has changed.

Not in hiring. Not in procurement. Not in schools or health systems or the funding decisions that shape autistic people's lives. The world discovered autism. The systems did not.

Autistic Pride Day 2026 is a twelve-month campaign that names that gap directly. It is built from the voices of autistic people across 22 countries. It is not asking for awareness. It is making a demand.

## The Campaign

From March 2026 to March 2027, the campaign runs one line per month. Each line completes the same sentence.

On 18 June 2026, Autistic Pride Day, all six lines land together. That is when the demand is made.

Autism is trending

We've always been here.

Autism is trending

Our lives haven't changed.

Autism is trending

We built what was missing.

Autism is trending

The systems haven't noticed

Autism is trending

We are not a moment.

Autism is trending

Now do something about it

01

Make the process accessible before you invite us in.

Tenders, applications, consultations, hiring processes. If the process itself excludes neuro-divergent people, the invitation is not real.

02

Hire for the skill. Not the performance of the skill.

Skills-based assessments and alternative hiring pathways must be standard, not something people have to ask for.

03

Fund autistic-led organisations, not just programs about us.

A defined, measurable percentage of funding allocated to autism must go directly to organisations led by autistic people.

04

Measure whether people are okay, not whether they comply.

Stop measuring compliance. Start measuring whether people are actually okay.

05

Pay us to design it, not just to review it.

Paid roles. Decision-making authority. Not consultation panels. Not feedback surveys.

06

Publish what you actually did, not what you intended.

Any organisation with a neurodiversity commitment must publish measurable annual outcomes. Visibility without accountability is marketing.

Autistic Pride Day is built by autistic people, for autistic people. The 2026 campaign was co-designed through analysis of 85 community expressions of interest, an advisory group, and the 2025 Think Autism Conference across six panels and hundreds of voices.

The theme was not chosen. It was heard.

[www.autisticprideday.org](http://www.autisticprideday.org)

[#AutismsTrending](https://twitter.com/AutismsTrending)

[#AutisticPrideDay](https://twitter.com/AutisticPrideDay)

